

GAL BARNEA

UX/UI Designer

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EXPERIENCE

OUTFORM Magshimim | UX/UI designer

2018- Present

Working closely with project managers, creative directors, UI designers, marketing and engineers to develop clear design concepts.

Leading design projects starting from user research, usability testing, and wireframes. Ensuring successful completion of prototype phase and eventual design delivery.

SWED MASTERS Freelance | Design Researcher

2017

Conducted and implemented design and user research. Applied user-centric design concepts in order to meet client needs.

SELECTED PROJECTS

OUTFORM INTERNAL SYSTEM

UX/UI design

Redesigned the existing company project management system. Researched the existing system by conducting heuristic evaluations. Created fidelity mockups for user testing. Based on the results of the research, created dashboard and infographics for final design.

BOSE RETAIL WEB PAGES

UX/UI design

Designed web pages for computer and tablets to simulate product user experience.

TITLEIST RETAIL EXPERIENCE

UX design

Lead the design experience in Titleist. Developed and designed the company products along with digital user experience.

SKILLS

UX

User research	Personas
Wireframing	Journey mapping
Affinity mapping	Info architecture
Task flow	Market research
Prototyping	Site map

UI

Design system	Responsive design
Web design	Mobile design
Dashboards	Hi-fi mockups
Infographics	Heuristic evaluations

SOFTWARE

Adobe Xd	Axure RP
Illustrator	Sketch
Photoshop	Zeplin
Figma	Google analytics
Invision studio	Solidworks

Familiar with CSS HTML JS

EDUCATION

NETCRAFT

2018 - 2019

UI/UX design course
UX design course

BEZALEL OF ART & DESIGN

2014 - 2018

B.D. Industrial design